AUGUST SACRIFICE SALE

"The beginning of the end" of the Summer finds us with many broken lots. Some materials we have too much of-others too little. Our Fall Stock will need the shelf space. Our intention is, th at, regardless of regular prices, These Summer Goods Must Be Sold Within a Few Days. It Means More in Good, Solid, Hard-Earned Money to you than we can tell in this space and with cold type. Be early and get "The Pick of the Plums."

THE LOSTON STORE'S GREAT AUG-UST SACRIFICE

Even v person with an AVERAGE knowled ge of values can see a saving of a bout ONE-THIRD in every item on this page. In justice to yourself you should come, see, and appreciate : the truth of this announcement.

WHERE WEE MONEY WORKS WONDERS OSTONST

PHOENIX, ARIZ.

LOWEST

Silks

CHINA SILKE -It all colors; full 27 in. wide; a quality that sells at 65c per yard. Special ptrice for this sale only 421/20 TAFFETA SILMS -In all the popular street shades. A full line, all new; 19 in. wide; a quality that always sell at 90c per yard. Special price for

this sale 68c CHANGEABLE T AFFETAS-So much in demand for shirt waist suits, in Grey, Green and Etis ck, Purple and Black and Blue and Black effect, Full 27 in. wide. Always seel is at \$1.25 per yard. Special price for this sale only 821/20

SHIRT WAIST SIL KS -One lot, about 12 pieces for choice. Good assortment of patterns in dank and medium shades for fall; 19 in. wide. Reg-

SHIRT WAIST SIL KS-In small checks, figures and stripes, in light, medium and dark ground is. These silks are exclusive patterns. No two alike: 15 yards to the pattern and sold from \$1.25 to \$1.50 per yard. Special price for this sale only 721/20 PONGEE-In White only; this will wash and wear well for sepa-

rate skirts and shirt waist suit s. Full 27 in. wide. Sold regularly at \$1.25 CREPE DE CHINE-E'as the soft, clinging effect for evening cos-

tumes in Brown and Light Gray effect. Full 22 in. wide. Sold regular at \$1.00 SATIN STRIPED TAI FETAS -36 In. wide, in Fancy Colorings.

Used mostly for drop skirts; also) for coat and jacket lining. It is all silk and SILK MULL-Figured. A soft material in the evening shades of Pink, Light Blue, Champagne, Brown and Cream White. Full 30 in. wide. Sold regular at 75c per yard. Special price for this sale only 421/20 BLACK TAFFETA-24 in. wide; for skirts, shirt waist suits and

coats. A quality that sells for 90c per yard. Special price for this sale BLACK PEAU DE SOIE-A silk much in demand for short and long coats, skirts and fall costumes; full 19 in. wide. tld regular at 90c per

BLACK PEAU DE SOIE-A better grade. Soft, metalic finish, rich lustre. Full 21 in. wide. Sells regular at \$1,25 per yard. Special price for this sale only 871/2c

BLACK PEAU DE SOIE-Has a soft, mellow finish. Will not crush or muss in any way. A deep, rich Black. Very desirable for fall costumes and long coats. Full 23 in. wide. Sild regular at \$1.75 per yard. Special price for this sale only \$1.23

BLACK PEAU DE SOIE-This is called double-faced Satin Peau le Soie. One side just as good as the other. A deep, rich Black, Soft finish. We guarantee the wear of this silk for two years, or your money back. For a fall costume or long coat, a medium wedght, and not too heavy or too light. A quality that sells regular at \$2.00 per yard. Special price for this sale only \$1.371/2

Muslin Underwear

CHILDREN'S MUSLIN DRAW-ERS-One lot of muslin drawers, made of good cambric muslin, hemstitched and trimmed with embroidery. Sells regularly at 20c and

25c. Sale price 121/2c CHILDREN'S LAWN APRONS -Made of white lawn with shoulder straps. Come in all sizes, Sold as high as 60c each. Special

MISSES' SHORT SKIRTS-Made of fine cambric muslin. Trimmed with hem-stitched ruffles and Torehon racs. A regular 50c gorment Sale price 29c

price 25c

CHILDREN'S COMBINATION SKIRT, WAIST AND SKIRT TO-GETHER-Trimmed with ruffles and Torchon lace. Skirt of fine cambrie. A garment that is cheap at 75c per garment. Special sale price 45

CHILDENS' SHORT UNDER SKIRTS-Fine muslin, Trimmed with ruffles and lace . Sells usually at 35c per garment . Sale price 20c LADIES MUSLIN SKIRTS-One

lot, made of cambric muslin and

trimmed with lace, embroidery and hem-stitched tucks. Values up to \$1.35. Sale price 75c ONE LOT PETTICOATS-Made of cambric, trimmed with lace and embroidery, hem-stitched, tucked,

ment. Special sale price 50c LADIES' CHEMISE - Nicely made of fine cambric and running at 98c full sizes; entire yoke of lace, also embroidery. Lace and embroidery ruffle to match yoke on bottom. A garment well worth \$2.75 to \$3.25.

ruffle on bottom. Regular 75c gar-

with round and square yoks, trimmed with embroidery, insertion and hem-stitched tucks. Made in full sizes. Regular value, \$1.00. Sale price 750

LADIES' MUSLIN GOWN-Made of fine cambric, with round or square yoke, nicely trimmed, with embroidery, collar and insertion and tucks in voke A gown "made in full sizes and that sells for \$1.50 a garment. A large line to choose from. Sale price.. \$1.00

LADIES' MUSLIN DRAWERS-Made of good quality muslin, with plain hem. The kind that sells for 35c. Sale price 15c

LADIES' DRAWERS-Made of fine quality muslin with wide ruffle of Torchon lace and embroldery; also with embroidery and ribbon beading. A garment considered a bargain at 75c. Sale price59c

LADIES' DRAWERS-Made of cambric muslin with extra wide bottoms. Full sized and thimmed with wide embroidery ruffle. Worth from 90c to \$1.25. Sale price 75c

LADIES' DRAWERS-Made of cambric muslin. This is a dainty garment with wide ruffle made of new eyelet embroidery; also made with ruffle of lace with insertion to match. A garment worth \$1.50 each. They will go during this sale

CORSET COVERS-One lot, made of good quality muslin, bodyshaped. Regular 20c valut. Sale

Hosiery - - - Hosiery

LADIES' HOSE-In black, heavy, top. A bargain at 65c. Sale

ONE LOT CORSET COVERS-Made of cambric muslin, trimmed with lace and embroidery. A garment that sells readily at 35c. Sale price 18c

ONE LOT CORSET COVERS-Made of fine cambric muslin, rimmed with embroldery insertion, beading and ribbon. Worth 75c.

ONE LOT CORSET COVERS-Made of finest soft finish Nainsook, beautifully trimmed and embroidery, lace and insertion. Among this lot will be found corset covers that sold as high as \$1.25, but during this sale they go at 70c

LADIES' KNIT VEST-Sleeveless, silk finish. Regular 15c quality. Sale price 9c

LADIES' VEST-Trimmed with crochet lace and tape; soft silk finish. Regular 25c values. Sale price 150

LADIES' UMBRELLA BOTTOM DRAWERS-Ribbed, and wide lace bottom. Regular value 35c. Sale price 15c

LADIES' OUT-SIZED VEST-Sizes, 7-5-9. Fine Swiss ribbed vest. Regular 20c and 25c quality.

LADIES' RIBBED BLEACHED UNION SUITS-With low V-shaped neck; trimmed with lace, umbrella bottom. Regular 45c value. Sale price 19c

LADIES' UNION SUIT-Low, square neck and half sleeves, knee length, umbrella bottom, trimmed with lace. Regular 75c garment. Sale price 371/20

REGARDLESS OF COST OR SELLING PRICE

Every yard of SUMMER GOODS, every SUMMER WEARABLE is marked down to almost Ridiculous Prices that will Compel Immediate and Sensational Selling.

Wash Goods

COTTON FOULARD-Good patterns for early fall wear; 30 in. wide. Sold regular for 20c per yard. Special price for this sale only .. 121/2c TAKU SILK-Champagne and Pongee grounds, with small dot and neat figures. A very stylish fabric this season. Just the weight for early fall wear. Full 30 in. wide. Sold regular for 45c per yard. Special for this sale

SILK MIXED NOVELTIES-In Voiles, Crepe de Chene and Mulls. A material for street or evening wear, In all popular colors, Pearl and Medium Grey, Champagne, Pink, Light Blue Brown, l'oragee and Cream grounds, in solid colors, checks and neat figures. Full 30 in., wide. Sell regular at 75c

SILK MULL-In solid colors, small dot in Pink, Light Yellow, Green and Cardinal. Full 30 in, wide. Always selfs at 35c per yard. Special

NOVELTY FLAKED VOILE-A pretty material for skirts and shirt waists suits in Blue, Pink Grey and Browns. Full 27 in. wide. Always sells COTTON VOILES-One lot, about 14 patterns to choose from, in

Dark, Medium and Light grounds, small figures. Full 27 in. wide, Sells at 15c per yard. Special for this sale only 9c OXFORD SUITING-In solid grounds with small dot. In Gray, Tan and Brown. Full 29 in, wide. Sells regular at 25c per yard. Special for this

sale only 121/20 FRENCH VOILES-Soft Merercerized silk finish, in solid colors, only plain and nub effect, in Pink, Blue, Tan, Navy, Black and Cream. A nice weight for early fall wear. Full 28 in. wide . Always sells at 35c per yard.

KIMONA LAWNS-In Japanese patterns; very pretty effect, for long or short Kimonas. Full 30 in, wide. Priced regular at 20c per yard.

LAWN BATISTE AND DIMITIEs-In plain and figured, dark, medium and light grounds. About 1,500 yards in the lot. Sold from 20c to 25c per yard. 30 in. wide. For this sale only 11c WASH LAWNS-In stripes and small figures. Good assortment of about 1,000 yards in the lot. Sell regular from 121/2c to 15c per yard; 27 to

LINEN SUITING-In natural colors, for skirts and shirt waist suits. Full 36 in. wide, 35c values for 171/20

LINEN SUITING-Just the material for skirts, shirt waist suits, dusters and traveling coats. In light and medium Blue, Navy, Green, Brown, Natural and White. Full 36 in. wide. Sells regular at 50c per yard. For this

IMPORTED MADRAS GINGHAMS-A good assortment and fast colors. Full 32 in. wide. Value up to 35cper pard. Special for this sale only 121/2c ZEPHYR GINGHAMS-In fancy checks, stripes and solid colors All new patterns and fast colors, 27in, wide, 15c values. For this sale

ZEPHYR GINGHAMS-In checks, stripes and solid colors. Full 27 in. wide. Always sell at 20c per yard. For this sale only 121/20

NOVELTY LINEN SUITING-In the crash and homespun effect. in Grey, Brown Green, Light Medium, Blue and Tan mrxtures. A nice weight for early fall wear. Full 30 In. wide. Sells regular at 30c per yard. Special

Dress Goods

MOHAIR BRILLIANTINE-For Skirts and Shirt Waist suits in Navy, Brown and Black; 38 in, wide; always sells for 65c per yard. Special for this sale 39c

CREAM BRILLIANTINE-Just the thing for separate skirts. A quality that tucks and plaits easily. Full 38 in. wide. Sold regular at 65c. per CREAM SICILIAN-Has a soft, sllk finish. Much in demand for

Skirts and Shirt Waist suits. A material that will wash and hold its lustre. Full 42 in. wide. Sold regular for\$1.50 per yard. Special for this sale only \$1.171/2 BROWN BRILLIANTINE -Fast colors and shakes the dust. The

right weight for a fall dress. Full 50 in. wide . Sold regularly at 50c per yard. Special for this sale 59c FRENCH EOELINE-A Silk and Wool mixture. Has the soft,

clinging effect, so much in demand for fall costumes. In all the popular street shades of Pearl and Medium Gray, Tans, Modes, Brown, Cardinal, Navy, Reseda, Green, Black and Cream-42 and 44 in. wide. Sold for \$1.50 and \$1.75 per yard. Special price for this sale only \$1.121/2 FRENCH VOILES-Will be as popular as ever this fall. A new line

in the flaked and nub effect for separate skirts and full costumes in Navy, Black, Pearl, Medium Gray and Tan. Full 42 in. wide. This line always sells for \$1.35 and \$1.50 per yard. Special price for this sale only 59c ALL-WOOL ALBATROSS -- A material that will wash. Fast color. For ladies' waists and children's dress'es, dressing sacques and in Light Blue,

Pink, Cardinal, Reseda, Green, Navy, Brown, Black and Cream; 36 in. wide. SHEPHERD CHECKS-Will be popular for skirts, jackets and suits. In Black and White and Brown and White. 50 in, wide. A quality that sell fo

\$1.75 per yard. Special price for thissale\$1.121/2 MIXED SUITING-In Grays only, Invisible Plaid effect. Just the material for a jacket suit for fall. All wool; 52 in, wide. Sold regularly at \$2,00 and \$2.25 per yard. Special for this sale\$1.15

HOMESPUN SUITING-In Heather mixtures. For skirts and fgull suits. Medium weight, fine weave, all wool, 50 in. wide. Regular price \$1.50 per yard. Special for this sale only 90c

RAIN CLOTH-In Grey only. A medium weight material. Will not shrink or spot . For separate skirt and coat suits. Full 50 in. wide. Sold reg-

CHEVIOT SERGE-A strictly All-Wool material in Navy, Brown and Black. A material that will wear well and shakes the dust; 42 in, wide. Sold regular at 90c per yard. Special price for this sale only621/20 MIXED SUITINGS-In light and dark colorings. A lot of 10 pleces that sold from 75c to 90c per yard; 38 and 40 in. wide. Special price for this

64c. For this sale only4c AMOSKEAG APRON CHECKS In Blue, Bhown, Green and

length. Regular 15c hose. During

this sale, per pair 9c

LADIES BLACK HOSE-With

solld white feet; spliced heel and

toe; an extra good quality. Reg-

ular price, 20c. This sale per

LADIES' LISLE LACE HOSE-

Fast black, warranted, spliced heel

and toe. Regular 35c value, Dur-

ing this sale 19c

LADIES' ALL OVER LACE

HOSE-In Fast Black Lace effects

in new patterns; reinforced garter

CALICO-All our prints and

Black. All fast colors, 27 in. wide, 8 1-3c values. For this sale only 6c PERCALES-32 in. wide, in dark

grounds. Grey, Red, and Indigo Blue, fast color. Always sells at 12 1-4c. Special for this sale only 7c

IMPORTED FRENCH PER-CALES-Mostly light grounds, solid color, and small, neat, figures and stripes. Full 36 in. wide. Always sells at 15c per yard. Special for this sale only 10c

MANCHESTER CHAMBRAYS -In Navy, Black, Brown, Tan. Blue and Buff; 25 in. wide. Always sells at 15c. Special for this sale only 10c

PILLOW CASING-42 in., full bleached. Always sells at 15c per yard. Special for this sale only 11c

PILLOW CASING-46 in., full bleached. Always sells at 17 1-2c per yard. Special for this sale

9 1-4c SHEETING-PEPPERELL

MILLS-Full bleached and extra heavy. Always sells at 27% per EXTRA HEAVY SHEETS -

Full bleached, large size, 72x90, light and medium dark grounds; good patterns; full 36 in. wide. Altorn and hemmed, ready for use.

black dye; all new and up-to-date patterns: never sold for less than 50c per pair. Sale price271/20 LADIES' ALL OVER LACE HOSE-Novelty patterns; a genu-

ine imported hose. Regular price, 6c, but during this sale they go at CHILDRENS' HOSE-One lot

LADIES' ALL-OVER LACE

HOSE-Genutne Hermsdorff fast

ribbed hose, small and medium sies. Hose that sell for 15c per pair, but slightly imperfect in knitting, so to close them out they go at per pair 50

CHILDRENS' RIBBED HOSE-The famous Topsy brand, something for good, solid wear, all sizes from 5 to 9. Regular 16 2-3c value. Sale price 10c

CHILDRENS' OLD FASHION-ED RIBBED HOSE-Guaranteed fast and stainless; double soles and knees. The best wearing hose obtuinable. Regular 35c quality. All sizes. Sale price 19c

CHILDRENS' . TAN .. HOSE-Lisle finish, ribbed hose, feather weight, full seamless and fast color. Regular 35c quality, but during this sale, per pair20c at 75c per pair. Sale price .. 421/20

SERPENTINE CREPON - In high colors, for Kimonas and dressing Sacques; 28 in. wide. Always sells at 15c ped yard. Special for

LONSDALE MUSLIN - Full bleached, best quality 36 in. wide, Always sells at 10c par yd. Special EXTRA HEAVY UNBLEACHED

EXTRA L. L. MUSLIN-Unbleached; full 26 in. wide. Always sell

CHEESE CLOTH -Unbleached. A fine, soft quality; full 36 in. wide; 7%c values . Special for this sale only 41/20

TABLE OIL CLOTH-Best quality: 45 in, wide; good assortment of patterns; 25c values. For this sale 15c SILKELINE DRAPERIES - In

ways sell at 12 4c. Special for this sale only 71/20 SILKELINE DRAPERIES - In

soldid colors, figures and stripes; light and dark grounds; full 36 in. wide. Always sells from 15c to 20c per yard, or this sale only 9c

FANCY CRETONNES-In light and dark grounds; good patterns; 27 In. wide. Always sells at 10c per yard. Special for this sale only 7c

SOLID COLOR OUTING FLAN NEL-I n Pink, Blue and Cream; 27 in. wide. Always sells at 12%c For this sale only 8c OUTING FLANNELS -- In lark

grounds, checks and stripes; 26 in. wide; 7½c values. Special for this sale only 5c CHEVIOT SKIRTING -Checks and Stripes; fast colors, dark grounds; 27 in. wide. Always sells

CHEVIOT SKIRTING - Extra heavy, in checks and stripes; all good patterns; 27 in. wide. Always sells from 10c to 1216c per yard. Special for this stle only.8c

wide. Always sells for 16 2-3c per yard. Special for this sale only 10c COTTON COVERT CLOTH -

White Goods

WHITE INDIA LINON -- Smooth, firm weave. For while dresses, skirts and waists. Full 30 in. wide. Sell regular at 20c per yard. Special for this sale only 121/20

WHITE INDIA LINON-Beter grade. Fine, smooth, even weave. Full 30 in. wide. Sell regular at 25c per yard. Special for this sale only.. 15c

WHITE INDIA LINON-A grade still better; smooth and fine weave. For a swell dress, waist or Misses' dresses. Full 32 in. wide. Sold regular at 35c per yard. Special price for this sale only 18c

INDIA LINON-Champagne color. So popular this season. Will wash and wear. Sell regular at 20c per yard. Special price for this sale LONG CLOTH-Nainsook finish. Just the weight for underwear, skirts, gowns, etc. Full 36 in. wide. A quality that sells at 20c per yard. pe-

cial for this sale 121/20 WHITE LINEN SUITING-In light, medium and heavy weaves. Nothing more suitable in white for a skirt or shirt waist suit. Washes and wears well. Full 36 in wide, and sold fm 65c to 70c per yard. While they

WHITE GOODS-In lace striped checks and Swiss effect. A lot that sold from 15c to 25c per yard. Full 27 in. wide. pecial price for this sale only 9c

ONE-THIRD OFF

On Ladies' Ready-to-Wear Garments

Ladies' Silk Shirt Waist Suits, Dress Skirts, Traveling Coats in Cravenette, Ladies' Wash Linen Overskirts, Kimonos, long and short, Wash Underskirts.

WASHABLE DRESS SKIRTS-One lot of ladies' Washable Dress skirts, made of Covert Linen, in different shades; formerly sold as high as

DRESS SKIRTS-Finest wash Dress Skirts, mostly are Linen, Linen Crash, in all the new summer shades; worth up to \$4.50 apiece. Special during this sale only \$1.45

LADIES' WAISTS-Odds and ends, all different colors and makes,

LADIES' WAITTS-Made of Linen and Champagne Lawn, with tucked front, trimmed with linen color lace to match, and are worth as high

LADIES' KIMONAS-Long ones, made of fine quality washable Lawns, Batlats, in figures and plain, Pink and Blue; all nicely trimmed, and fast colors, regular values, \$1.50, \$1.75 and \$2.00. Choice of any during sale at

Embroideries

EMBROIDERIES AND INSERTIONS-A large variety to choose from in Swiss, Nainsooks and Cambrics, in open and blind work. The newest and most up-to-date patterns. All new goods and at prices less than onehalf their actual value.

LOT 1 .- Former price 8c and 10c per yard. During this sale your choice per LOT II .- Extra fine; was sold at 15c and 20 c per yard. This sale, yard. . 9c

LOT IV-All widths Edge and Insertion; beautiful patterns; most seasonable and up-to-date; worth 35c and 50cper yard. Sale price, per yard..... 19c

LOT V .- This is the cream of our finest embroideries. The very best that you

can buy. The price of these goods was always 50c, 65 and 75c peryard,

LOT III .- Fine and wide Embrolderies; regular 20c and 25c grade. Sale

calicos in India Blue and Turkey Red, fast colors. Always sell at the For this sale only 100046 Staples

LADIES' FAST BLACK HOSE-

With one-half spliced white feet:

spliced heel and toe. The famous

Topsy dye. A good 35c value, Dur-

LISLE HOSE Double soles, high

spliced heel and toe; finest guage

Lisle . Regular value, 50c. During

this sale 3 pair for \$1.00

all-over lace, new and up-to-date

patterns; spliced heel and toe; a

good wearing quality; always sells

LADIES' TAN HOSE-Made of

LADIES' EXTA FINE GUAGE

Always sells at 75c each. Special for htis sale only 590 COTTON BLANKETS - Light weigh, for sheets and coverings in Grey, Light Brown and White, Good size. Always sells at 75c per yard. Special for this sale

MUSLIN-Full 36 in. wide; 8 1-3c value. For this sale only 6c

at 714c. Special for this sale ouly 51/20

at 9c per yard. Special for this sale only 6 1-4c

WHITE CURTAIN SWISS-In assorted size spots; full 36 ln.

Extra heavy for dress skirts, also for riding skirts, in Grey, Blue, Brown, Black and Steel mixtures; 30 in, wide: 20c values. Special for this sale only 121/20